City of Barrie

70 Collier Street
P.O. Box 400
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Final

Communities in Bloom Committee

Tuesday, May 6, 2025 | **4:00 PM** | **Sir Robert Barrie Room**

COMMUNITIES IN BLOOM COMMITTEE REPORT
For consideration by the Infrastructure and Community Investment Committee on May 14, 2025.

The meeting was called to order by Chair, Councillor, AM. Kungl at 4:04 p.m. The following were in attendance for the meeting:

Present: 4 - Chair – Councillor AM. Kungl
K. Bagnell
D. Brooke-Bagnell
D. Ramsay

Absent: 3 - Y. Balaban
N. Shammas
T. Thomas

STAFF:
Horticulture Foreperson, M. Boyd
Legislative Coordinator, T. Maynard

The Communities in Bloom Committee met and reports as follows:

2025 COMMUNITIES IN BLOOM PROGRAM

Mona Boyd, Horticulture Foreperson, provided an update concerning the 2025 Communities in Bloom Program (CIB) and stated that she is waiting on criteria for the Healthier Living Cities category. Ms. Boyd advised that the theme of the 2025 CIB Program is “Edibles”, and that the judges have been named for the program and are scheduled to visit the City between July 22 and July 24, 2025.

Mona Boyd provided an update concerning communications for the CIB Program, which includes registration opening soon, the Little Bloomers Program for ages 6 to 12 years, and a proclamation prepared for Communities in Bloom Week between May 5 to 11, 2025. The Committee discussed ideas for participants' gifts and opportunities to showcase the community in the portfolio provided to CIB judges. The Committee also chose the design of the 2025 CIB Program logo.

2024 JUDGES EVALUATION

The Committee reviewed City staff comments received in relation to the recommendations from the 2024 Communities in Bloom Evaluation Form. Councillor AM. Kungl will follow up with City staff and report back at the next Committee meeting.

The Committee discussed ideas and potential opportunities to showcase the municipality during the CIB judges visit, such as the City's electric buses and fleet, Barrie Sports Hall of Fame, Barrie Legion 147 and Little Lake Naturalized Boardwalk.

ADJOURNMENT

The meeting adjourned 5:49 p.m.

CHAIRMAN